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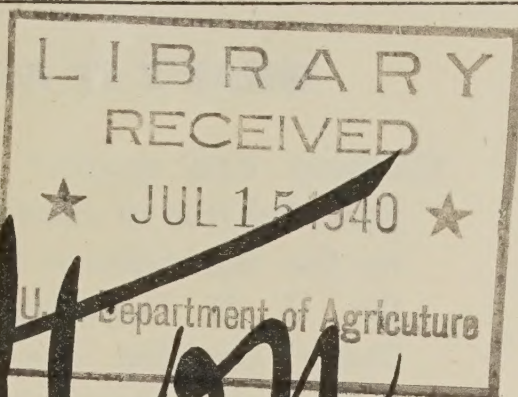
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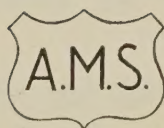


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Cotton



Classing and
Market News Services
for
Organized Groups
of
Growers



AGRICULTURAL MARKETING SERVICE

U. S. DEPARTMENT OF AGRICULTURE

JUNE 1940



WHAT'S IT ALL ABOUT?

Classing and market news services are provided free of charge to cotton growers by the Agricultural Marketing Service of the U. S. Department of Agriculture. These services are available to any "group of producers organized to promote the improvement of cotton."

CLASSIFICATION

1. Groups make arrangements for having cotton sampled and mailed in—Government pays postage.
 2. Samples are classed by Government specialists.
 3. Official class certificates are mailed direct to grower the same day samples are classed.
 4. Certificate gives you the official grade and staple of *your* bale of cotton.
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MARKET NEWS

1. Futures prices are furnished several times daily by radio—also by mail daily.
2. Price differences for grades and staples in leading central markets are furnished daily.
3. These reports help you figure what your bale is worth.

BENEFITS

Direct

It Helps You Get What Your Cotton is Worth:

1. By knowing the quality of your cotton.
2. By knowing what that quality is worth.
3. By enabling you to assemble uniform or even-running lots of cotton.
4. By attracting buyers to your community or market because of larger volume of cotton of uniform quality.

Indirect

It Helps You to Grow Better Cotton:

1. By encouraging farmers to work together.
2. By checking on performance of planting seed.
3. By helping you to learn which variety is best adapted to your community or farm.
4. By serving as a check on care used in *picking* and *ginning*.
5. By providing for more efficient use of land.

These Services are Worthy of Consideration by Cotton Growers in Every Community of the South.

HOW TO QUALIFY

Cotton growers must have an organization which has as one of its *purposes* the improvement of cotton grown by its members.

Members adopt a variety. Arrangements are made with a ginner to gin cotton of members in such a manner as to prevent mixing of different varieties of seed intended for planting purposes—and to take reasonable precautions while ginning to prevent or minimize mixing the lint with that of other varieties.

APPLICATION

Each organized group must apply for the services—forms are furnished upon request.

Where to get forms?

Write to the nearest office of the Agricultural Marketing Service, Division of Cotton Marketing, listed below:

Room 601, 441 W. Peachtree St.,
Atlanta, Ga.

Box 363, Memphis, Tenn.

Box 1369, Dallas, Texas.

Box 1140, Austin, Texas.

U. S. Court House, El Paso, Texas.

When to submit forms?

Any time after your cotton is planted.

The *final* or *closing* date for submitting applications is AUGUST 1 for South Carolina, Florida, Georgia, Alabama, Mississippi, Louisiana, Arkansas, and Texas counties east of the 100th meridian. For North Carolina, Virginia, Tennessee, Kentucky, Illinois, Missouri, Oklahoma, New Mexico, Arizona, California, and those counties of Texas west of the 100th meridian, the closing date is AUGUST 15. The eastern boundary of the Texas panhandle is on the 100th meridian.

**Don't Delay Making Application—Get
Yours in Early**

COOPERATING AGENCIES

In cooperation with the Agricultural Marketing Service the following agencies assist growers in setting up organizations and in using the classing and market news services to the best advantage:

U. S. Bureau of Plant Industry.

Federal and State Extension Services.

Experiment Stations.

Teachers of Vocational Agriculture.

Your County Agent or Agricultural Teacher Will Be Glad To Help You To Organize, To Prepare Application, and To Use These Services to the Best Advantage.

SOME QUESTIONS AND ANSWERS

Q. How many producers are necessary to form an organization?

A. To get the best results, it is preferable that organizations be formed on a community basis; however, as few as two producers under certain circumstances may constitute a group.

Q. What are the duties of the organization?

A. Adopt a variety, make ginning arrangements, send application, take and mail samples, post prices on bulletin board.

Q. How is all this work carried on?

A. The organization will appoint a representative to act for it in all matters pertaining to this work. The Government's field agent will work with him in every way possible.

Q. Who should sample the cotton?

A. The group's representative is responsible for the sampling. Sampler may be bonded to the organization if group desires; this, however, is not required but would add strength to the service.

Q. Does the organization provide bags and tags and pay postage?

A. No. The Agricultural Marketing Service furnishes necessary bags, tags, etc., and pays the postage.

Q. How quickly will growers get the class on their cotton?

A. In 2 or 3 days, depending on the distance to the nearest office.

